

From: Sheila X Hood/FPL/Pharms/SB_PLC
To: HOLLY_WHITE@nyc.cohnwolfe.com;
JAFJE, SHERRI <SHERRI_JAFJE@nyc.cohnwolfe.com>
Subject: Re: Paxil adolescent publication
Date: 04/27/2001 12:49:05 (GMT-05:00)

In case I haven't already forwarded, FYI. Cheers Sheila
----- Forwarded by Sheila X Hood/FPL/Pharms/SB_PLC on 04/27/2001 12:40 PM -----

Matt R Battin
04/25/2001 04:52 PM
To: "Laden, Sally" <SallyL@stimedinfo.com>
cc: Scott A Sproull/FPL/Pharms/SB_PLC@SB, Matt R Battin/FPL/Pharms/SB_PLC@SB, Terri
E Smith/FPL/Pharms/SB_PLC@SB, Steven M Vitale/FPL/Pharms/SB_PLC@SB, Sheila X
Hood/FPL/Pharms/SB_PLC@SB, Johnny Im/FPL/Pharms/SB_PLC@SB

Subject: Re: Paxil adolescent publication

Sally,

Because Dr. Keller is a member of our advisory board and an influential KOL we will support his request to purchase 500 reprints.

Terri,
Since this info is off label we won't be able to use in promotion, however, we might be able to work with Traci Lee to have reprints sent out as part of our med query on the use of Paxil in children. Can you follow up with her to see if this is possible?

Sheila,
You may want to give Cohn and Wolfe a heads up on the timing of this for media opportunities.

Thanks,

Matt

"Laden, Sally" <SallyL@stimedinfo.com> on 04/25/2001 10:50:57 AM
To: Scott A Sproull/FPL/Pharms/SB_PLC@SB, Matt R Battin/FPL/Pharms/SB_PLC@SB,
Terri E Smith/FPL/Pharms/SB_PLC@SB, Steven M Vitale/FPL/Pharms/SB_PLC@SB, Sheila X
Hood/FPL/Pharms/SB_PLC@SB, Johnny Im/FPL/Pharms/SB_PLC@SB
cc: "Jim McCafferty" <james_p_mccafferty@sbphrd.com>, "Dodge, Monica"
<MonicaD@stimedinfo.com>, File <File@stimedinfo.com>
Subject: Paxil adolescent publication

cc: 1301

Dear Paxil Marketing Team:

PAR012136791